# 2021 KENRA® PLATINUM
## SALON INTRODUCTORY OFFERS

KENRA platinum®

### Kenra Platinum Salon Essentials
MEDIUM INTRODUCTORY OFFER
**$549.99** *(VALUE: $754.98)* **SAVINGS 27%**

| | QTY | PRODUCT | SIZE | SALON COST |
|---|---|---|---|---|
| STYLING & FINISHING | 4 | Blow-Dry Spray | 3.4oz. | $46.00 |
| | 4 | Luxe One Leave-In Spray | 5 oz. | $50.00 |
| | 4 | Silkening Gloss | 2.26 oz. | $44.00 |
| | 4 | Dry Texture Spray 6 | 5.3 oz. | $44.00 |
| | 4 | Texturizing Taffy 13 | 2 fl oz. | $44.00 |
| | 4 | Working Spray 14 | 10 oz. | $46.00 |
| | 4 | Hot Spray 20 | 8 oz. | $44.00 |
| | 3 | Blow-Dry Mist | 3.4 oz. | $33.00 |
| | 3 | Thickening Mousse 12 | 6.7 oz. | $33.00 |
| | 3 | Finishing Spray 26 | 10 oz. | $34.50 |
| | 2 | Thickening Spray 5 | 6.7 oz. | $22.00 |
| | 2 | Texturizing Mist 6 | 5 oz. | $22.00 |
| | 2 | Boosting Spray-Foam 17 | 8 oz. | $22.00 |
| | 2 | Whipped Taffy 20 | 2 oz. | $22.00 |
| | 1 | Silkening Mist | 5.3 oz. | $11.00 |
| | 1 | Silkening Heat Crème | 3.4 oz. | $11.00 |
| | 1 | Outshine Oil | 5.4 oz. | $11.50 |
| CARE | 1 | Prime Shampoo | 8.5 oz. | $9.50 |
| | 1 | Prime Conditioner | 8.5 oz. | $9.50 |
| | | **FREE GOODS*** | | **VALUE** |
| PRODUCTS | 12 | Blow-Dry Spray Samples | 1.7 oz. | $78.00 |
| | 1 | Restorative Shampoo | 33.0 oz. | $21.00 |
| | 1 | Restorative Conditioner | 33.0 oz. | $21.00 |
| | 1 | Luxe Shampoo | 33.0 oz. | $21.00 |
| | 1 | Luxe Conditioner | 33.0 oz. | $21.00 |
| | 1 | Restorative Reconstructor | 6.0 oz. | $14.00 |
| TOOLS | 2 | Product Knowledge Book | N/A | $19.98 |

**TOTAL INVESTMENT** **$549.99**
**TOTAL VALUE** **$754.98**
27% Savings



*All free goods ship directly from the distributor.
Please allow two weeks for shipping.

### Kenra Platinum Salon Essentials
LARGE INTRODUCTORY OFFER
**$749.99** *(VALUE: $1,147.46)* **SAVINGS 35%**

| | QTY | PRODUCT | SIZE | SALON COST |
|---|---|---|---|---|
| STYLING & FINISHING | 5 | Blow-Dry Spray | 3.4 oz. | $57.50 |
| | 5 | Texturizing Taffy 13 | 2 fl. oz. | $55.00 |
| | 4 | Silkening Gloss | 2.26 fl. oz. | $44.00 |
| | 4 | Luxe One Leave-In Spray | 5 fl. oz. | $50.00 |
| | 4 | Dry Texture Spray 6 | 5.3 oz. | $44.00 |
| | 4 | Working Spray 14 | 10 oz. | $46.00 |
| | 4 | Hot Spray 20 | 8 oz. | $44.00 |
| | 4 | Finishing Spray 26 | 10 oz. | $46.00 |
| | 3 | Dry Shampoo | 5 oz. | $33.00 |
| | 3 | Thickening Mousse 12 | 6.7 oz. | $33.00 |
| | 2 | Silkening Mist | 5.3 fl oz. | $22.00 |
| | 2 | Blow-Dry Spray | 6.8 oz. | $35.00 |
| | 2 | Thickening Glaze | 4 fl oz. | $22.00 |
| | 2 | Thickening Spray 5 | 6.7 oz. | $22.00 |
| | 2 | Texturizing Mist 6 | 5 fl oz. | $22.00 |
| | 2 | Working Wax 15 | 1.4 oz. | $22.00 |
| | 2 | Boosting Spray-Foam 17 | 8 fl. oz. | $22.00 |
| | 2 | Whipped Taffy 20 | 2 fl. oz. | $22.00 |
| | 2 | Heat Block Spray 22 | 8 oz. | $23.00 |
| | 1 | Silkening Heat Crème | 3.4 fl. oz. | $11.00 |
| | 1 | Invisible Top Coat | 5.4 fl. oz. | $11.50 |
| | 1 | Outshine Oil | 1.7 fl. oz. | $11.50 |
| CARE | 1 | Prime Shampoo | 8.5 fl. oz. | $9.50 |
| | 1 | Prime Conditioner | 8.5 fl. oz. | $9.50 |
| | 1 | Color Charge Shampoo | 8.5 fl. oz. | $9.50 |
| | 1 | Color Charge Conditioner | 8.5 fl. oz. | $9.50 |
| | 1 | Thickening Shampoo | 8.5 fl. oz. | $9.50 |
| | 1 | Thickening Conditioner | 8.5 fl. oz. | $9.50 |
| | | **FREE GOODS*** | | **VALUE** |
| PRODUCTS | 24 | Blow-Dry Spray Samples | 1.7 oz. | $156.00 |
| | 4 | Product Knowledge Book | N/A | $39.96 |
| | 2 | Restorative Shampoo | 33 fl. oz. | $42.00 |
| | 2 | Restorative Conditioner | 33 fl. oz. | $42.00 |
| | 2 | Luxe Shampoo | 33 fl. oz. | $42.00 |
| | 2 | Luxe Conditioner | 33 fl. oz. | $42.00 |
| TOOLS | 2 | Restorative Reconstructor | 6 fl. oz. | $28.00 |

**TOTAL INVESTMENT** **$749.99**
**TOTAL VALUE** **$1,147.46**
35% Savings


KENRA
platinum®
Elevate
your artistry
with **high-end formulas, fragrances**,
and **packaging design**—for unmatched
styling and haircare. Stay on-trend with
Kenra Platinum featuring the **latest**
**ingredients** and **exclusive technologies**
to create truly impressive looks.